

ATHARV GOPALUNI

STORYTELLER AND FILMMAKER

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CAREER SUMMARY

Integrated Design & Media major and Tisch Film minor blending artistic vision with technical expertise to produce immersive media experiences and impactful narratives. Experienced in screenwriting, filmmaking, script analysis, and innovative storytelling techniques.

PROFESSIONAL EXPERIENCE

CREATIVE DIRECTOR | Dusklight Media | New York, NY Jun 2023 – present

Created Dusklight Media to encompass all personal creative projects and have actively been writing stories and directing films

- Actively writing and directing several different stories/short films, some alongside a cast and crew, slated for release on YouTube.
- Conceptualized and developed several media projects across varied themes of isolation, memory, and loss.
- Uploaded 275+ short form videos in an effort to post daily on YouTube, TikTok, and Instagram, amassing hundreds of watch hours.
- Creating music under a pseudonym, *athago*. Released 9 demo songs and currently working on a debut album for release in December

DATA GOVERNANCE INTERN | Takeda | Cambridge, MA Jun 2025 – Aug 2025

Worked at a Fortune 500 pharmaceutical company, working with several teams to push emerging data governance initiatives through storytelling.

- Crafted 12+ videos to explain data governance to an internal company audience to convince stakeholders to invest in certain initiatives
- Learned directly under professional executive storytellers within the organization to sharpen skills in corporate communications
- Worked with several teams and stakeholders to expansively log and capture all the commercial data in the company's database
- Supported with several initiatives within data governance, including helping to define and implement policies in a safe and reliable way
- Worked extensively with Databricks and used both SQL and Python to aid in several different projects

UX DESIGN STUDENT CONTRACTOR | NASA Eclipse Soundscapes | New York, NY Sep 2024 – Dec 2024

Worked with a storytelling-first approach to create proposal to redesigns for a page on NASA's Eclipse Soundscapes website

- Redesigned the Data Analyst Role Page for NASA's Eclipse Soundscapes project, making sure to take a storytelling first approach
- Created 5+ initial wireframes and used A/B testing, usability testing, and user interviews to compare with current website designs
- Conducted research with 12+ users over the course of rounds and then analyzed findings to inform our final prototypes
- Ultimately created a final prototype in Figma, created an in-depth pitch presentation and presented it to clients at Eclipse.

FOUNDER, MANAGER, EDITOR | Saturday Night Discord | Chester Springs, PA Aug 2020 – Dec 2022

Worked with a team of three to produce high quality podcast content

- Edited and participated in 50+ podcast episodes, 12 of which were recorded on video, all of which required meticulous editing
- Designed and coordinated set layouts, visual branding, and graphic design elements and led and delegated work across the team
- Managed posting, marketing, and budgeting, with an overall \$400 podcast production budget: just over \$7 per episode by the end

EDUCATION

Integrated Design and Media, B.S. | Minor in Film | New York University 2023 – 2026

- Minor in Film at NYU's Tisch School of the Arts.
- Relevant coursework includes Fundamentals of Filmmaking, Intro to Screenwriting, Script Analysis, Still and Moving Images, Audio Foundation Studio, Problem Solving through XR, Motion Capture, Real Time A/V

EXPERTISE

Storytelling | Final Cut Pro | Microsoft 365 Suite | Corporate Communications | Descript | Adobe Photoshop/Illustrator | Logic Pro | HTML | CSS | JavaScript | Adobe Premiere Pro/After Effects | Camera systems (Sony α, Canon EOS, Blackmagic) | DaVinci Resolve