

ATHARV GOPALUNI

Storyteller and UX Designer

+1 (267) 495-7275 | atharv.gopaluni@nyu.edu | New York, NY | atharvgopaluni.com

CAREER SUMMARY

Integrated Design & Media major and Tisch Film minor blending artistic vision with technical expertise to produce immersive experiences and impactful narratives. Experienced in UX design, corporate communication, and storytelling.

EXPERTISE

Storytelling | Microsoft 365 Suite | Corporate Communications/Storytelling | Figma | Databricks | Unity Catalog | HTML | CSS | JavaScript | Wix | WordPress | SQL | Data Governance | Excel VB | Data Cataloging | Data Dictionaries | Google GSuite | Apple iWork Suite

PROFESSIONAL EXPERIENCE

FOUNDER AND CREATIVE LEAD | [Dusklight Media](#) | New York, NY Jun 2023 – present

Created and started building a visual media company called Dusklight Media to encompass all personal creative projects.

- Conceptualized and developed several media projects across varied themes of isolation, memory, and loss.
- Uploaded 275+ short form videos in an effort to post daily on YouTube, TikTok, and Instagram, amassing hundreds of watch hours.
- Actively writing and directing several different stories/short films, some alongside a cast and crew, slated for release on YouTube.
- Creating music under a pseudonym. Released 9 demo songs and currently working on a debut album for release in December

DATA GOVERNANCE INTERN | Takeda | Cambridge, MA Jun 2025 – Aug 2025

Worked as a data governance intern at a Fortune 500 pharmaceutical company, working with several different teams to push emerging data governance initiatives.

- Learned directly under professional executive storytellers within the organization to sharpen skills in corporate communications
- Worked with several teams and stakeholders to expansively log and capture all the commercial data in the company's database
- Supported with several initiatives within data governance, including helping to define and implement policies in a safe and reliable way
- Worked extensively with Databricks and used both SQL and Python to aid in several different projects
- Crafted 12+ videos to explain data governance to an internal company audience to convince stakeholders to invest in certain initiatives

UX DESIGN STUDENT CONTRACTOR | NASA Eclipse Soundscapes | New York, NY Sep 2024 – Dec 2024

Worked with a storytelling-first approach to create proposal to redesigns for a page on NASA's Eclipse Soundscapes website

- [Redesigned](#) the Data Analyst Role Page for NASA's Eclipse Soundscapes project, making sure to take a storytelling first approach
- Created 5+ initial wireframes and used A/B testing, usability testing, and user interviews to compare with current website designs
- Conducted research with 12+ users over the course of rounds and then analyzed findings to inform our final prototypes
- Ultimately created a final prototype in Figma, created an in-depth pitch presentation and presented it to clients at Eclipse.

WEB DEVELOPER | nthSolutions | Coatesville, PA Aug 2020 – Dec 2022

Worked within an engineering firm as a web developer fundamentally redesigning several company websites

- Spearheaded the design and implementation of a new website design and SEO, enhancing user experience and website visits by 150%
- Conducted in-depth market research within organization, ensuring seamless alignment of website with overarching business objectives
- Demonstrated versatility in web development by leveraging a diverse tech stack including WIX's Velo, WordPress, and JS.
- Used HTML5, CSS3, and JavaScript for modern, standards-compliant web design

EDUCATION

BACHELOR'S IN SCIENCE | Integrated Design and Media | New York University 2023 – 2026

- Relevant coursework includes UX Design, Web Development, Ideation & Prototyping, Visual Foundation Studio, Ethics and Technology, Introduction to Programming and Problem Solving, Creative Coding

HIGH SCHOOL IB DIPLOMA | Downingtown STEM Academy 2019 – 2023